

Sponsorship Options 2009/10

For those who like the certainty of paying a set amount in return for specified benefits, the following Gold/ Silver/ Bronze levels of general sponsorship are available for 2009/10.

Please note however that these packages are not the only options available. If you would prefer a more flexible approach, or are interested in event specific sponsorship, we are happy to discuss your individual requirements and design a mutually beneficial tailored package to suit your needs.

Just call Triathlon SA on 8232 6174 or send an email to admin@triathlonsa.org.au to register your interest and we will contact you to arrange a meeting.

GOLD SPONSOR \$3,000

- Prominent logo with hyperlink to sponsor's website on each page of the Triathlon SA website (www.triathlonsa.org.au). Gold sponsors will be listed at the top of the column in the order in which sponsorship fees are paid.
- A paragraph of sponsor information on the Sponsors page of our website (maximum 80 words).
- Prominent logo included at the end of each Triathlon SA Newsletter, a weekly email sent to all members during the triathlon season October to April, and less frequently during the off-season.
- Maximum of 4 articles supplied by sponsor will be published in TriSA's newsletters and on our website.
- Prominent logo included in Triathlon SA's promotional flyer to be distributed at the City-Bay Fun Run and other events (over 34,000 flyers will be distributed in total).
- Sponsor supplied banner will be displayed at Triathlon SA events
- Sponsor may attend any Triathlon SA events in order to distribute information and personally promote their products and/or services.

SILVER SPONSOR \$1,500

- Logo with hyperlink to sponsor's website on each page of the Triathlon SA website (www.triathlonsa.org.au). Silver sponsors will be listed below Gold sponsors and in the order in which sponsorship fees are paid, the logo size will be smaller than that of Gold sponsors.
- A paragraph of sponsor information on the Sponsors page of our website (maximum 50 words).
- Logo included at the end of each Triathlon SA Newsletter, a weekly email sent to all members during the triathlon season October to April, and less frequently during the off-season.
- Maximum of 2 articles supplied by sponsor will be published in TriSA's newsletters and on our website.
- Logo included in Triathlon SA's promotional flyer to be distributed at the City-Bay Fun Run and other events (over 34,000 flyers will be distributed in total). Logo size will be smaller than that of Gold sponsors.
- Sponsor may attend any Triathlon SA events in order to distribute information and personally promote their products and/or services.

BRONZE SPONSOR \$750

- Logo with hyperlink to sponsor's website on each page of the Triathlon SA website (www.triathlonsa.org.au). Bronze sponsors will be listed below Silver sponsors and in the order in which sponsorship fees are paid, the logo size will be smaller than that of Silver sponsors.
- A paragraph of sponsor information on the Sponsors page of our website (maximum 20 words).
- Logo included in Triathlon SA's promotional flyer to be distributed at the City-Bay Fun Run and other events (over 34,000 flyers will be distributed in total). Logo size will be smaller than that of Silver sponsors.
- Sponsor may attend any Triathlon SA events in order to distribute information and personally promote their products and/or services.